



FACT SHEET

WHO?

Shane Victorino, Philadelphia Phillies All-Star Centerfielder
2009 NL East and NLCS Champion
2009 NL All-Star
2008 & 2009 Gold Glove Award Winner
2008 World Series Champion

WHAT?

Benefit auction, dinner and celebrity fashion show featuring Philadelphia Phillies stars, their wives and other celebrities who will take the catwalk during this Saks Fifth Avenue produced high-fashion show

WHEN?

Monday, August 16, 2010

6 p.m. Cocktail reception and silent auction
 Private meet and greet near dressing room area for top tier sponsors
7:15 p.m. High fashion runway show featuring celebrity models
7:40 p.m. Dinner and live auction

WHERE?

The Union League of Philadelphia

WHY?

To raise funds for the Shane Victorino Foundation, a nonprofit organization that promotes opportunities for underprivileged youth in Philadelphia and Hawaii by engaging in projects which provide children with educational, recreational and wellness programs

SPONSORSHIPS?

Available from \$2,500 to \$25,000

INFO?

Please contact event coordinator Lisa Young at 310.722.1590 or lisa@shanevictorinofoundation.org



PRESENTING SPONSOR
\$25,000
RIGHTS AND BENEFITS PACKAGE

Advertising/Marketing Benefits

- Recognition as **Presenting Sponsor** for *Shane Victorino Foundation All-Star Celebrity Fashion Show*
- Designation as official product/service of *Shane Victorino Foundation All-Star Celebrity Fashion Show* (category exclusive with exception of programs ads and tables)
- Company name listed in the title of event:
Shane Victorino Foundation All-Star Celebrity Fashion Show
presented by (your company name here)
- Logo incorporated into official event logo
- Company logo projected on video screens during event
- Full-page, four-color back cover event program advertisement
- Public address recognition during event
- Logo on podium utilized by celebrity emcee throughout event
- Logo displayed as step and repeat wall used as backdrop for red carpet arrivals and media interviews
- Logo placed on all credentials and event tickets
- Opportunity to distribute company premium item or literature in guests' gift bags
- Opportunity to participate in on-field check presentation to Shane and Melissa Victorino during Phillies home game

Media Benefits

- Company mention in all media releases distributed to national, regional and local media
- Logo placement on all media materials
- Recognition on Shane Victorino Foundation website

Hospitality Benefits

- One Platinum Runway Table of 10 located next to fashion show runway
- Ten tickets to private, invitation only pre-event reception with celebrity guests
- One Table of 10 located in silver seating section (two rows from stage)
- Gift bags for each table guest

Additional Benefits

- One autographed Shane Victorino Phillies jersey
- One autographed Shane Victorino baseball bat

HOME RUN SPONSOR
\$15,000
RIGHTS AND BENEFITS PACKAGE

Advertising/Marketing Benefits

- Recognition as **Home Run Sponsor** for *Shane Victorino Foundation All-Star Celebrity Fashion Show*
- Company logo projected on video screens during event
- Full-page, four-color inside front cover event program advertisement
- Logo displayed as step and repeat wall used as backdrop for red carpet arrivals and media interviews
- Logo placed on all credentials and event tickets
- Public address recognition during event
- Opportunity to distribute company premium item or literature in guests' gift bags

Media Benefits

- Mention in all media releases distributed to national, regional and local media
- Logo included on media materials
- Recognition on Shane Victorino Foundation website

Hospitality Benefits

- One Platinum Runway Table of 10 located next to fashion show runway
- Ten tickets to private, invitation only pre-event reception with celebrity guests
- Gift bags for each table guest

Additional Benefits

- One autographed Shane Victorino Phillies jersey
- One autographed Shane Victorino baseball bat

COUTURE SPONSOR

\$10,000

Rights and Benefits Package

Advertising/Marketing Benefits

- Recognition as **Couture Sponsor** for *Shane Victorino Foundation All-Star Celebrity Fashion Show*
- Company logo projected on video screens during event
- Full-page, four-color inside back cover event program advertisement
- Public address acknowledgement at event
- Logo placed on all credentials and event tickets
- Opportunity to distribute company premium item or literature in guests' gift bags

Media Benefits

- Promotional recognition in all media releases distributed to national, regional and local media
- Recognition on Shane Victorino Foundation website

Hospitality Benefits

- One Platinum Runway Table of 10 located next to fashion show runway
- Ten tickets to private, invitation only pre-event reception with celebrity guests
- Gift bags for each table guest

Additional Benefits

- One autographed Shane Victorino Phillies jersey

PRIVATE VIP BACKSTAGE RECEPTION SPONSOR

\$10,000

Rights and Benefits Package

Advertising/Marketing Benefits

- Recognition as **Private VIP Backstage Reception Sponsor** for *Shane Victorino Foundation All-Star Celebrity Fashion Show*
- Company logo projected on screens during event
- Full-page, four-color event program advertisement
- Public address acknowledgement at event
- Company logo placed on credentials for Private VIP Backstage Reception
- Opportunity to distribute company premium item or literature in guests' gift bags

Media Benefits

- Promotional recognition in all media releases distributed to national, regional and local media
- Recognition on Shane Victorino Foundation website

Hospitality Benefits

- One Platinum Runway Table of 10 located next to fashion show runway
- Ten tickets to private, invitation only pre-event reception with celebrity guests
- Gift bags for each table guest

Additional Benefits

- One Autographed Shane Victorino Phillies jersey

PLATINUM RUNWAY TABLE SPONSOR

\$7,500

Rights and Benefits Package

Advertising/Marketing Benefits

- Recognition as **Platinum Runway Table Sponsor** for *Shane Victorino Foundation All-Star Celebrity Fashion Show*
- Full-page, four-color event program advertisement
- Opportunity to distribute company premium item or literature in guests' gift bags

Media Benefits

- Recognition on Shane Victorino Foundation website

Hospitality Benefits

- One Platinum Runway Table of 10 located next to fashion show runway
- Four tickets to private, invitation only pre-event reception with celebrity guests
- Gift bags for each table guest

Additional Benefits

- One autographed Shane Victorino bat

DIAMOND TABLE SPONSOR

\$5,000

Rights and Benefits Package

Advertising/Marketing Benefits

- Recognition as **Diamond Level Table Sponsor** for *Shane Victorino Foundation All-Star Celebrity Fashion Show*
- Full-page, black and white program advertisement
- Opportunity to distribute company premium item or literature in guests' gift bags

Media Benefits

- Recognition on Shane Victorino Foundation website

Hospitality Benefits

- One Runway Table of 10 located in Diamond Level (one row from runway)
- Gift bags for each table guest

BASE HIT TABLE SPONSOR

\$2,500

Rights and Benefits Package

Advertising/Marketing Benefits

- Recognition as **Table Sponsor** for *Shane Victorino Foundation All-Star Celebrity Fashion Show*
- Half-page, black and white program advertisement

Hospitality Benefits

- One table of 10
- Gift bags for each table guest



*All-Star Celebrity
Fashion Show*

SPONSORSHIP CONFIRMATION FORM

Please Check Appropriate Level

- | | | |
|--------------------------|---|----------|
| <input type="checkbox"/> | Presenting Sponsor | \$25,000 |
| <input type="checkbox"/> | Home Run Sponsor | \$15,000 |
| <input type="checkbox"/> | Private VIP Reception Sponsor | \$10,000 |
| <input type="checkbox"/> | Couture Sponsor | \$10,000 |
| <input type="checkbox"/> | Platinum Runway Table Sponsor | \$7,500 |
| <input type="checkbox"/> | Diamond Table Sponsor | \$5,000 |
| <input type="checkbox"/> | Base Hit Table Sponsor | \$2,500 |
| <input type="checkbox"/> | Individual Ticket | \$250 |
| <input type="checkbox"/> | Full Page Black & White Program Advertisement | \$500 |
| <input type="checkbox"/> | Half Page Black and White Program Advertisement | \$250 |

Name _____

Company _____

Street Address _____

Suite _____

City _____ State _____ Zip _____

Day Phone _____ Email _____

Method of Payment Check Enclosed Credit Card (MasterCard or Visa)

Credit Card _____ Exp Date _____

Cardholder's Signature _____

Amount Enclosed _____

**Please send along with check (made to the Shane Victorino Foundation) or credit card authorization to:
Shane Victorino Foundation**

10100 West Charleston, Suite 110 Las Vegas, NV 89135

Voice: 310.722.1590 **Fax:** 310.602.6209 **Email:** lisa@shanevictorinofoundation.org