



JIMMY ROLLINS 5th ANNUAL BASEBOWL TOURNAMENT

DATE: June 3, 2010

TIME: 3:00 p.m. – 7:00 p.m.

PLACE: Lucky Strikes, Philadelphia, PA

PROGRAM DETAILS:

Come see your favorite Phillies and local celebrities try their hands at another sport by lacing up their bowling shoes for a good cause. Each bowler will play two games with seven frames with an opportunity to win bowling prizes.

SPONSORSHIP LEVELS:

Home Run Sponsorship - \$5,000.00

- Company name included in all related promotional materials such as:
 - Event Program – half page ad in event program advertisement
 - Logo inclusion on invitations and all event print collateral
 - Logo inclusion on the official Jimmy Rollins website
 - Corporate signage over companies one (1) lane during the BaseBowl Tournament
- **One team of four (4)** paired with a celebrity friend of Jimmy Rollins
- **Two (2) VIP Lounge tickets**
- **Four (4) additional spectator passes**
- Display space at tournament
- Full buffet and beverages
- Personalized bowling jersey for each participant
- Gift bag for each participant
- Jimmy Rollins autographed commemorative item for each participant
- Team photo for each team member

Playoff Sponsorship: \$10,000.00

- Company name included in all related promotional materials such as:
 - Event Program – full page ad in event program advertisement
 - Corporate identification in all press releases
 - Logo inclusion on invitations and all event print collateral
 - Logo inclusion on the official Jimmy Rollins website

- Corporate signage over companies two (2) lanes during the BaseBowl Tournament
- Acknowledgement and banner recognition at event
- Special Recognition and Sponsor Award presented at Award Reception
- **Two teams of four paired** with a celebrity friend of Jimmy Rollins
- **Four VIP Lounge tickets**
- **Eight additional spectator passes**
- Display space at tournament
- Full buffet and beverages
- Personalized bowling jersey for each participant
- Gift bag for each participant
- Team photo for each team member
- Jimmy Rollins autographed commemorative item for each participant
- Two suite tickets to attend the official check presentation on the field with Jimmy Rollins before a Phillies game in 2010. Suite tickets include food and beverages.

Champion Sponsorship: \$25,000.00

- Recognition as the Presenting Sponsor in all related promotional materials such as:
 - Event Program – full page back cover event program advertisement
 - Company name listed in title of the event
 - Corporate identification in all press releases
 - Logo inclusion on invitations and all event print collateral
 - Logo inclusion on the official Jimmy Rollins website
 - Logo inclusion on select bowling pins
 - Corporate signage over companies three (3) lanes during the BaseBowl Tournament
 - Acknowledgement and banner recognition at event
 - Logo on podium at awards ceremony and auction
 - Special Recognition and Sponsor Award presented at Award Reception
 - Logo displayed as backdrop for media interviews and awards ceremony
- **Three teams of four paired** with a celebrity friend of Jimmy Rollins
- **Eight VIP Lounge tickets**
- **Twelve additional spectator passes**
- Name association with tournament logo
- Display space at tournament
- Full buffet and beverages
- Personalized bowling jersey for each participant
- Gift bag for each participant
- Team photo for each team member
- Jimmy Rollins autographed commemorative item for each participant
- Four field-level tickets to a Phillies game
- Four suite tickets to attend the official check presentation on the field with Jimmy Rollins before a Phillies game in 2010. Suite tickets include food and beverages.

